

## Take the Pulse of Your Community

visionPulse™ is a community engagement platform that enables local governments to gauge the public's opinion on important issues and turn their feedback into actionable results.



## Better Tools for Better Engagement



### Streamlined Administration

Integration with visionLive™ CMS and social media channels allows you to update all systems with a single publish, making it simple to keep messaging clear and consistent.



### Guided Topic Creation

Step-by-step cues guide you through the process of creating a Topic, ensuring imagery, questions and polls are included to make the content compelling to residents.



### Automated Monitoring

Topics can be assigned to a designated staff member who will receive automatic notifications when residents add comments or submit a poll, simplifying the management of the engagement process.



### Multi-Channel Promotion

Integration with eNotification and social media allows Topics to be easily shared with residents, maximizing exposure and increasing the likelihood of more representative participation.



### Contextual Linking

Integration with visionLive™ CMS allows you to tag Topics to associate them with specific departments, projects or themes, promoting issue visibility by displaying them alongside related content throughout the website.



### Flexible Feedback Settings

Poll and comment settings can be configured on a per-Topic basis, giving you control over feedback mechanisms, such as allowing residents to submit multiple comments on a particular issue, up-voting and more.